

United States District Court
Northern District of Illinois
Eastern Division

Federal Trade Commission

JUDGMENT IN A CIVIL CASE

v

Case Number 03 C 3904

Kevin Trudeau

- Jury Verdict. This action came before the Court for a trial by jury. The issues have been tried and the jury rendered its verdict.
- Decision by Court. This action came to trial or hearing before the Court. The issues have been tried or heard and a decision has been rendered.

IT IS HEREBY ORDERED AND ADJUDGED that this Court denies defendant Trudeau's motion to reconsider its finding that defendant Trudeau is in contempt of the court's 2004 injunction and enjoins him, or any person or entity acting in concert with him, from participating in the production or publication of any infomercial for any product, including books, in which Mr. Trudeau or any related entity has an interest, for a period of three years from the date of this order. In addition, the court enters judgment in favor of the FTC and against defendant Kevin Trudeau in the sum of \$5,173,000, representing a conservative estimate of the royalties Trudeau realized from the sale of the Weight Loss Book through the offending infomercials.

Michael W. Dobbins,
Clerk of Court

Date: August 7, 2008

/s/ George Schwemin
Deputy Clerk