

EXHIBIT A

Decision and Order

DECISION AND ORDER

The Commission having heretofore issued its Complaint charging the Respondents named in the caption hereof with violation of Sections 5(a) and 12 of the Federal Trade Commission Act, 15 U.S.C. §§ 45(a) and 52, as amended, and Respondents having been served with a copy of that Complaint, together with a notice of contemplated relief; and

Respondents, their attorneys, and counsel for the Commission having thereafter executed an Agreement Containing Consent Order, an admission by Respondents of all the jurisdictional facts set forth in the Complaint, a statement that the signing of said Agreement is for settlement purposes only and does not constitute an admission by Respondents that the law has been violated as alleged in such Complaint, or that the facts as alleged in such Complaint, other than jurisdictional facts, are true, and waivers and other provisions as required by the Commission's Rules; and

The Secretary of the Commission having thereafter withdrawn this matter from adjudication in accordance with §§ 3.25(c) of its Rules; and

The Commission having considered the matter and having thereupon accepted the executed Consent Agreement and placed such Agreement on the public record for a period of thirty (30) days, now in further conformity with the procedure prescribed in § 3.25(f) of its Rules, the Commission hereby makes the following jurisdictional findings and enters the following Order:

1. Respondent Lentek International, Inc., is a Florida corporation with its principal office or place of business at 1629 Prime Court, Suite 800, Orlando, Florida 32859.

2. Respondent Joseph Durek was the Chairman and Chief Executive Officer of the corporate respondent while the respondents engaged in the practices alleged in the complaint issued by the Federal Trade Commission. He exercised

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managerial responsibilities with respect to administrative and accounting functions; international operations; press releases and media relations; evaluation and testing of Lentek products; and labeling, packaging, and advertising of Lentek products. He resides at 5404 Monterrey Club Court, Windermere, FL 34786.

3. Respondent Lou Lentine is President of the corporate respondent. He has exercised managerial responsibilities with respect to domestic sales and operations; the manufacturing, purchasing and development of Lentek products; and the advertising of Lentek products. His principal office or place of business is the same as that of Lentek International, Inc.

4. The Federal Trade Commission has jurisdiction of the subject matter of this proceeding and of Respondents, and the proceeding is in the public interest.

ORDER

DEFINITIONS

For purposes of this order, the following definitions shall apply:

1. "Competent and reliable scientific evidence" shall mean tests, analyses, research, studies, or other evidence based on the expertise of professionals in the relevant area, that have been conducted and evaluated in an objective manner by persons qualified to do so, using procedures generally accepted in the profession to yield accurate and reliable results.
2. "Pest control product" shall mean any PestContro, YardContro, MoleContro, FleaContro, or MosquitoContro product, or any other product utilizing sonic, ultrasonic, and/or electromagnetic technology, which is designed, advertised, or intended to repel, control, or eliminate any animal pest, including but not limited to, rodents and insects.

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3. "Air cleaning product" shall mean any Sila Air Cleaning product or any other product designed, advertised, or intended to remove, treat, or reduce the level of any pollutant(s) in the air.
4. "Indoor air pollutant(s)" or "pollutant(s)" shall mean one or more of the following: dust, smoke, soot, pollen, mold, mildew, fungi, bacteria, germs, cigarette smoke, smog, car exhaust, car fumes, pet dander, dust mites, dead skin flakes, chemical fumes, benzene, ammonia, chloroform, formaldehyde, benzopyrene, hydrocarbons, trichloroethylene, and xylene, or any other gaseous, microbial, or particulate matter found in indoor or vehicular air.
5. Unless otherwise specified, "respondents" shall mean Lentek International, Inc., a corporation, its successors and assigns and its officers; Joseph Durek, individually; Lou Lentine, individually and as an officer of the corporation; and each of the above's agents, representatives, and employees.
6. "Commerce" shall mean as defined in Section 4 of the Federal Trade Commission Act, 15 U.S.C. § 44.

I.

IT IS ORDERED that respondents, directly or through any corporation, subsidiary, division, or other device, in connection with the manufacturing, labeling, advertising, promotion, offering for sale, sale, or distribution of any air cleaning product, in or affecting commerce, shall not represent, in any manner, expressly or by implication, that:

- A. such product will eliminate, remove, clear, clean, neutralize, sanitize, oxidize, control or reduce any indoor air pollutant in a user's environment; or
- B. use of such product prevents, reduces the incidence of, or provides relief from any medical or health-related condition,

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unless, at the time of making such representation, respondents possess and rely upon competent and reliable scientific evidence that substantiates the representation.

II.

IT IS FURTHER ORDERED that respondents, directly or through any corporation, subsidiary, division, or other device, in connection with the manufacturing, labeling, advertising, promotion, offering for sale, sale, or distribution of any pest control product, in or affecting commerce, shall not make any representation, in any manner, expressly or by implication, that such pest control product will:

- A. repel, control, or eliminate, temporarily or indefinitely, any rodent, insect, or other animal pests; or
- B. repel, control, or eliminate, any rodent, insect, or other animal pest in a desired area or an area of a certain size,

unless, at the time of making such representation, respondents possess and rely upon competent and reliable scientific evidence that substantiates the representation.

III.

IT IS FURTHER ORDERED that respondents, directly or through any corporation, subsidiary, division, or other device, in connection with the manufacturing, labeling, advertising, promotion, offering for sale, sale, or distribution of the PestContro Original, PestContro Deluxe, or any substantially similar product, in or affecting commerce, shall not make any representation, in any manner, expressly or by implication, that such product will alter the electromagnetic field inside the walls or wiring of a home in a manner that drives away insects, rodents, and other animal pests, unless the representation is true and, at the time it is made, respondents possess and rely upon competent and reliable scientific evidence that substantiates the representation. For

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purposes of this Part, "substantially similar product" shall mean any pest control product that uses or purports to use electromagnetic technology.

IV.

IT IS FURTHER ORDERED that respondents, directly or through any corporation, subsidiary, division, or other device, in connection with the manufacturing, labeling, advertising, promotion, offering for sale, sale, or distribution of the MosquitoContro products, or any substantially similar product, in or affecting commerce, shall not make any representation, in any manner, expressly or by implication, that:

- A. such product repels mosquitoes from a user's body; or
- B. such product is an effective alternative to the use of chemical pesticides or other products formulated to kill or repel mosquitoes,

unless the representation is true and, at the time it is made, respondents possess and rely upon competent and reliable scientific evidence that substantiates the representation. For purposes of this Part, "substantially similar product" shall mean any product that uses or purports to use sonic or ultrasonic technology to repel mosquitoes from the user's body.

V.

IT IS FURTHER ORDERED that respondents, directly or through any corporation, subsidiary, division, or other device, in connection with the manufacturing, labeling, advertising, promotion, offering for sale, sale, or distribution of any product, in or affecting commerce, shall not make any representation, in any manner, expressly or by implication, about the benefits, performance, or efficacy of such product, unless, at the time the representation is made, respondents possess and rely upon competent and reliable evidence, which when appropriate must be

Decision and Order

competent and reliable scientific evidence, that substantiates the representation.

VI.

IT IS FURTHER ORDERED that respondent Lentek International, Inc., and its successors and assigns, and respondents Joseph Durek and Lou Lentine shall, for five (5) years after the last date of dissemination of any representation covered by this order, maintain and upon request make available to the Federal Trade Commission for inspection and copying:

- A. All advertisements and promotional materials containing the representation;
- B. All materials that were relied upon in disseminating the representation; and
- C. All tests, reports, studies, surveys, demonstrations, or other evidence in their possession or control that contradict, qualify, or call into question the representation, or the basis relied upon for the representation, including complaints and other communications with consumers or with governmental or consumer protection organizations.

VII.

IT IS FURTHER ORDERED that respondent Lentek International, Inc., and its successors and assigns, and respondents Joseph Durek and Lou Lentine shall deliver a copy of this order to all current and future principals, officers, directors, and managers, and to all current and future employees having responsibilities with respect to the subject matter of this order, and shall secure from each such person a signed and dated statement acknowledging receipt of the order. Respondents shall deliver, by certified mail return receipt requested, a copy of this order to all current and future agents and representatives having responsibilities with respect to the subject matter of this order, and

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shall maintain a record of all such agents and representatives to whom the order was delivered. Respondents shall deliver this order to current personnel within thirty (30) days after the date of service of this order, and to future personnel within thirty (30) days after the person assumes such position or responsibilities. Respondents shall retain the signed, dated statements acknowledging receipt of the order, and the records, including return receipts, showing the agents and representatives to whom the order was delivered by mail, for a period of five (5) years and upon request make these documents available to the Federal Trade Commission for inspection and copying.

VIII.

IT IS FURTHER ORDERED that respondent Lentek International, Inc., and its successors and assigns, shall notify the Commission at least thirty (30) days prior to any change in the corporation that may affect compliance obligations arising under this order, including but not limited to a dissolution, assignment, sale, merger, or other action that would result in the emergence of a successor corporation; the creation or dissolution of a subsidiary, parent, or affiliate that engages in any acts or practices subject to this order; the proposed filing of a bankruptcy petition; or a change in the corporate name or address. Provided, however, that, with respect to any proposed change in the corporation about which respondent learns less than thirty (30) days prior to the date such action is to take place, respondent shall notify the Commission as soon as is practicable after obtaining such knowledge. All notices required by this Part shall be sent by certified mail to the Associate Director, Division of Enforcement, Bureau of Consumer Protection, Federal Trade Commission, Washington, D.C. 20580.

IX.

IT IS FURTHER ORDERED that respondents Joseph Durek and Lou Lentine, for a period of ten (10) years after the date of issuance of this order, shall notify the Commission of the

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discontinuance of their current business or employment, or of their affiliation with any new business or employment involving the sale of consumer products or services. The notice shall include the respondent's new business address and telephone number and a description of the nature of the business or employment and his duties and responsibilities. All notices required by this Part shall be sent by certified mail to the Associate Director, Division of Enforcement, Bureau of Consumer Protection, Federal Trade Commission, Washington, D.C. 20580.

X.

IT IS FURTHER ORDERED that respondent Lentek International, Inc., and its successors and assigns, and respondents Joseph Durek and Lou Lentine shall, within sixty (60) days after the date of service of this order, and at such other times as the Federal Trade Commission may require, file with the Commission a report, in writing, setting forth in detail the manner and form in which they have complied with this order.

XI.

This order will terminate on March 14, 2023, or twenty (20) years from the most recent date that the United States or the Federal Trade Commission files a complaint (with or without an accompanying consent decree) in federal court alleging any violation of the order, whichever comes later; provided, however, that the filing of such a complaint will not affect the duration of:

- A. Any Part in this order that terminates in less than twenty (20) years;
- B. This order's application to any respondent that is not named as a defendant in such complaint; and
- C. This order if such complaint is filed after the order has terminated pursuant to this Part.

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Provided, further, that if such complaint is dismissed or a federal court rules that the respondent did not violate any provision of the order, and the dismissal or ruling is either not appealed or upheld on appeal, then the order will terminate according to this Part as though the complaint had never been filed, except that the order will not terminate between the date such complaint is filed and the later of the deadline for appealing such dismissal or ruling and the date such dismissal or ruling is upheld on appeal.

By the Commission.

EXHIBIT B

mosquito SHIELD BAND

96 hours of natural mosquito repellent



mosquito SHIELD BAND

96 hours of natural mosquito repellent



IN DEEPLY INFESTED AREAS:
PLACE ONE BAND ON WRIST
AND ONE ON OPPOSITE ANKLE

GREAT FOR OUTDOOR ACTIVITIES

GREAT FOR OUTDOOR ACTIVITIES



WATER



SPORTS



OUTDOORS



Protects Against
Mosquitoes!

◆ All Natural! Waterproof! Deet free!

◆ No Sticky, Icky Lotions or Sprays!

◆ Made in the USA!

INGREDIENTS

MINT	9.50%
OTHER ISOMERS	0.50%
INERT INGREDIENTS	90.0%
TOTAL WEIGHT	5mg

- ◆ Simply place on wrist, ankle, belt, stroller or walker
- ◆ Keeps bugs and flying insects away
- ◆ Easy to use
- ◆ One size fits all

DIRECTIONS FOR USE:

LOOP BAND ON WRIST, ANKLE, BELT, CARRIAGE, OR WALKER. PLACE TIP THROUGH FIRST HOLE AND PULL TO WRIST SIZE. WEAVE TIP THROUGH REMAINING THREE HOLES. AIR ACTIVATES BAND, ALLOW 10-15 MINUTES FOR BAND TO ACTIVATE ON YOU FOR BEST PROTECTION BEFORE GOING OUTSIDE.



IT IS A VIOLATION OF FEDERAL LAW TO USE THIS PRODUCT IN A MANNER INCONSISTENT WITH ITS LABELING.

FOR FURTHER INFORMATION, PLEASE CONTACT VIATEK CORPORATION, 5715 CHATELAIN BLVD., CHATTANOOGA, TN 37422, 423-402-9010. VISIT US AT WWW.VIATEKPRODUCTS.COM

VIATEK

5715 Chatelain Blvd. #14
Chattanooga, TN 37422
423-402-9010

CALL FREE 1-800-7-VIATEK
www.viatekproducts.com

Assists in repelling
mosquitos for up to
96 Hours

EXHIBIT C

VIATEK BUG REPELLENT BANDS

100% NATURAL
PROVEN SAFE &
EFFECTIVE FOR UP
TO 5 DAYS

GREAT FOR ALL OUTDOOR ACTIVITIES
Vapor barrier protects up to 5 feet. Apply to wrist, ankle, bag or stroller. Safe and effective for up to 120 hours, even when wet!



Made in the USA

Simply place on wrist, ankle, bag, stroller or walker. One size fits all. Keeps mosquitoes away. Easy to use.

NO STICKY, GREASY SPRAYS OR LOTIONS

ALL NATURAL

WATER-RESISTANT

DEET FREE!

Protects Against:

- Mosquitoes
- No See-Ums
- Biting Flies and more!



comes in:
single pack
double pack
ten pack

SCIENTIFICALLY PROVEN TO REPEL MOSQUITOS, TICKS, FLIES, GNATS AND OTHER ANNOYING INSECTS

VAPOR BARRIER PROTECTS UP TO FIVE FEET. APPLY TO WRIST, ANKLE, BAG OR STROLLER. EFFECTIVE 5 DAYS, EVEN WHEN BAND IS WET.



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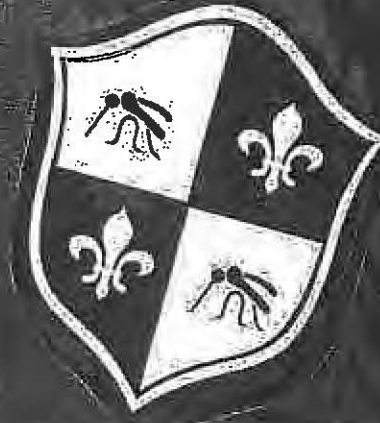
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EXHIBIT C
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EXHIBIT D

mosquito SHIELD BAND

96 hours of natural mosquito repellent



GREAT FOR OUTDOOR ACTIVITIES

Vapor barrier protects up to 5 feet. Apply to wrist, ankle, bag, or stroller. Safe and effective for up to 120 hours, wvven when wet!



Simply place on wrist, ankle, belt, stroller or walker. One size fits all. Keeps mosquitoes away. Easy to use.

NO STICKY, GREASY SPRAYS OR LOTIONS

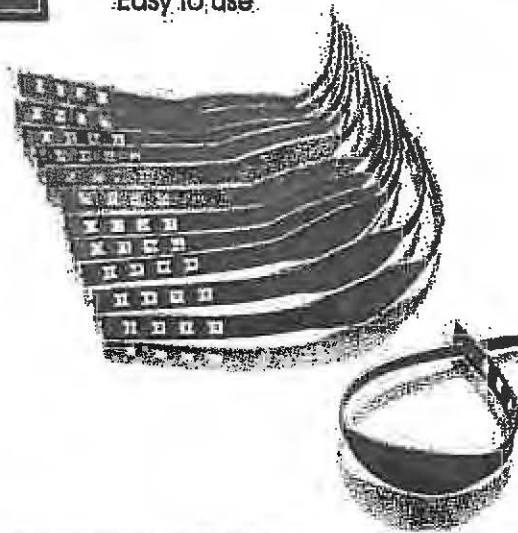
ALL NATURAL

WATER-RESISTANT

DEET FREE!

Protects Against:

- Mosquitoes,
- No-See-ums,
- Biting Flies and more!



**SCIENTIFICALLY PROVEN TO REPEL
MOSQUITOS, TICKS, FLEAS, GNATS,
AND OTHER ANNOYING**

Vapor barrier protects up to 5 feet. Apply to wrist, ankle, bag, or stroller. Safe and effective for up to 120 hours, wvven when wet!



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EXHIBIT E

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Home > Pest Control > Viatek Mosquito Shield Bands 10 Pack

Viatek Mosquito Shield Bands 10 Pack



Price: \$19.99
SKU: BB10P
Weight: 1.00 LBS
Rating: 5 stars (5 product reviews)

Shipping: Calculated at checkout

Quantity: 1 Add to Cart

Like 3 people like this. Be the first of your friends.

Add to Wish List

Click the button below to add the Viatek Mosquito Shield Bands 10 Pack to your wish list.

Add to Wish List button



New Products

Interactive Plush Pals - Collect All 3
\$39.99
Not Rated | Choose Options

Key Light
\$9.99 \$2.99
Not Rated | Add To Cart

Touvit Forte
\$20.99 \$5.99
Not Rated | Add To Cart

Extended Warranty - Products More Than \$100
\$29.99
Not Rated | Add To Cart

Extended Warranty - Products Less Than \$99
\$19.99
Not Rated | Add To Cart

Product Description

Mosquito Shield Bands are great for all outdoor activities. Scientifically proven to repel mosquitoes, ticks, flies, gnats, and other annoying insects. Vapor barrier protects up to a 5-foot radius. Apply to wrist, ankle, bag, or stroller. Safe and effective for up to 120 hours, even when wet. 100% Natural.

No more sticky, greasy sprays or lotions; Viatek Mosquito Shield Bands are the better alternative. Protects against mosquitoes, no see-ums, and other biting flies. One size fits all. Comes in a variety of colors. Deet free. Comes with ten Mosquito Shield Bands in a pack, with two of every color. One of the exciting products developed by Lou Lentine and the Viatek team

Product Videos



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bug bands color bug bands effective mosquito repellent mosquito repellent Mosquito Shield Bands viatek

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EXHIBIT E
PAGE 1

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Product Reviews

Write a Review

1. WORKS ★★★★★

Posted by Unknown on 19th Jun 2012
They work! They work! And they smell pretty good too...

2. Works Wonderfully! ★★★★★

Posted by Unknown on 19th Jun 2012
Living in the south, and having such a mild winter, mosquitoes are swarming down here. One of my children are really allergic to them, and looked like he had the chicken pox from all the bites. We have been using them for several days now and he has barely any bites at all! So worth the little bit of money, and MUCH MUCH better than anything else we have tried. Thank you!

3. Handy to wear ★★★★★

Posted by Unknown on 19th Jun 2012
I have been eaten alive by bugs. This will help me to enjoy picnics or any outside activity.

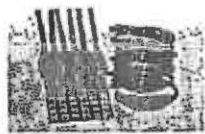
4. Mosquito Shield Works ★★★★★

Posted by Unknown on 23rd May 2012
I live in Coconut Grove, FL and I am always attacked by mosquitoes. I got these shields earlier in the week and was skeptical but not any longer...I am not getting bitten at all! To me it's a great product! I am amazed that I can now walk my dogs and go to the dog park and not get bitten!

5. Good for animals too ★★★★★

Posted by Unknown on 23rd May 2012
I am not bothered by mosquitoes but they seem to love my dogs and because of Lyme disease I try and protect them from mosquitoes. I put this on my dogs collars and I have not seen any mosquitoes hanging around them.

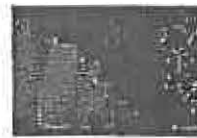
Customers Who Viewed This Product Also Viewed



Viatek Mosquito Shield Bands 12 Pack
\$19.99
★★★★★



Mosquito Patio Trap
\$29.99
★★★★★
[Add To Cart](#)



Candle Sensations - 5"
Cranberry
\$29.99
★★★★★
[Choose Options](#)



Pest Control Dual Technology
\$19.99
★★★★★

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EXHIBIT F

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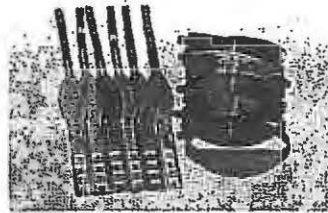
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Home ▶ Pest Control ▶ Viatek Mosquito Shield Bands 12 Pack

Viatek Mosquito Shield Bands 12 Pack



Price: \$19.99
 SKU: BB12P
 Weight: N/A
 Rating: (1 product review)

Like 4 people like this. Be the first of your friends.

Add to Wish List

Click the button below to add the Viatek Mosquito Shield Bands 12 Pack to your wish list.

Add to Wish List



New Products

Interactive Plush Pals – Collect All 3
 \$39.99
 Not Rated | Choose Options

Key Light
 \$9.99 \$2.99
 Not Rated | Add To Cart

Touwt Forts
 \$29.99 \$5.99
 Not Rated | Add To Cart

Extended Warranty – Products More Than \$100
 \$29.99
 Not Rated | Add To Cart

Extended Warranty – Products Less Than \$99
 \$19.99
 Not Rated | Add To Cart

Product Description

Mosquito Shield Bands are great for all outdoor activities. Scientifically proven to repel mosquitoes, ticks, flies, gnats, and other annoying insects. Vapor barrier protects up to a 5-foot radius. Apply to wrist, ankle, bag, or stroller. Safe and effective for up to 120 hours, even when wet. 100% Natural.

No more sticky, greasy sprays or lotions; Viatek Mosquito Shield Bands are the better alternative. Protects against mosquitoes, no see-ums, and other biting flies. One size fits all. Comes in a variety of colors. Deet free. Comes with ten Mosquito Shield Bands in a pack, with two of every color.

One of the exciting products developed by Lou Lentine and the Viatek team

Product Videos

Mosquito Band Final (02:05)

Find Similar Products by Tag

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PAGE 1

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as seen on tv [bug bands](#) [camping equipment](#) [color bug bands](#) [effective mosquito repellent](#) [mosquito repellent](#) [Mosquito Shield](#)

[Bands](#) **viatek**

Find Similar Products by Category

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Product Reviews

[Write a Review](#)

1. THEY WORK GREAT

Posted by E. Dungan..Milton, FL on 22nd Jun 2012

Bought these last summer and they really work. Other type products just didn't work or didn't last long. Still have these for this summer and they are still working. We live in Florida and this summer the mosquitos are horrible. We use these and the bugs hover near but no lighting or biting...They are great!

Customers Who Viewed This Product Also Viewed



Viatek Mosquito Shield Bands 10 Pack

\$19.99



[Add To Cart](#)



Mosquito Patio Trap

\$29.99



[Add To Cart](#)



Ultrasonic Pest Repeller

\$9.99

Not Rated

[Choose Options](#)



Pest Control Dual Technology

\$19.99



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EXHIBIT F
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EXHIBIT G



Thursday, June 21, 2012

It's Going To Be a Buggy Summer

"We are bracing for a major bug war"... Are you ready to protect yourself this summer?

According to Lara Ingle, a writer from Fox News, mosquitoes, ants, water bugs, ticks and bees, are coming out all over the U.S with a *vengeance* this summer. "The city of New Orleans has reported an elevated number of mosquitoes this year, and so have cities in northeast Illinois, as well as St. Paul, Minn., where pest control workers have reported a 50 percent increase in call volume", she writes.

The cause of this overwhelming bug population has been attributed to a mild winter and a mellow spring in the Northeast. The combination of both warm and wet conditions create the ultimate breeding ground for a flourishing bug population. "We are bracing for a major bug war", Mike Deutsh, an urban Entomologist with Arrow Exterminating Company, told Fox News. He believes that if we have a really hot summer, (like we have) "The population of insects is going to be out of control."

Laura continues to write that one of the biggest concerns of having extra mosquitoes around the summer is the possibility of West Nile Virus. For those of you who don't know, West Nile virus is a disease spread by mosquitoes. The virus itself, was discovered in the United States in New York in 1999. Since then, the disease has spread throughout the United States, taking the lives of two people in New York just *last* year alone. Those who have contracted the disease however, is a far greater number.

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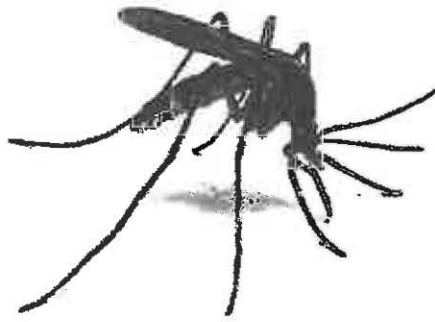
Product Showcase



Stay cool with the Viatek Handheld Bladeless Fan. Take it to your favorite sporting event, to the beach, the park, or the office! Sleek & stylish, it features the latest in bladeless fan technology.

0000038
Viatek/Lentire Response
March 28, 2013

EXHIBIT G



Google Images: mosquito

Here are a few ways you can protect yourself this summer from Mosquitoes:

1. Eliminate their breeding ground:

Standing water is your enemy! Believe it or not, mosquitoes can breed in a bottle cap if there is water in it. Make sure to eliminate any standing water in your yard to ward off pesky mosquitoes. "Get rid of any buckets, birdbaths, anything that has picked up water," she suggests.

2. Protect Yourself with Bug Spray/Mosquito Bands

If you know that you are going to be outdoors on reasonably warm day (or during mosquitoes peak feeding times), make sure to spray or adorn yourself with mosquito repelling bands.

We suggest Mosquito Shield Bands featured on HSN.com. These mosquito bands offer up to 96 hours of protection and can easily be attached to your wrists, ankles, belts, backpacks, or even the stroller.

3. Ward off Mosquitoes in Your Yard With A Mosquito Trap

Combat the problem before they bite you. Mosquito traps use UV and carbon dioxide generation technologies that attract mosquitoes and collect them into a chamber where they are never seen again. Many mosquito traps, like Viatek's Mini Mosquito Trap, are portable so you take them wherever you would like to enjoy the great outdoors without getting bit.

Sources: <http://www.foxnews.com/us/2012/06/20/predicted-buggy-summer-across-us/>

Posted by Kristina at 7:09 AM

Recommend this on Google

Labels: Lou Lentine, Lou Lentine Inventor, Mosquito Bands, Mosquito Trap, Outdoor Living, Summer, Viatek, Viatek Consumer Products

No comments:

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delivering a cool, smooth stream of air without the unpleasant buffeting sound associated with fan blades.

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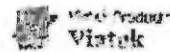
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Thursday, May 10, 2012

To Watch: Mosquito Bands on HSN

With summer comes one annoying little disturbance: MOSQUITOS!

Don't let annoying insects ruin your family BBQ, cookout, or camping trip. Combat the problem with Viatek's Mosquito Bands!

Say goodbye to sticky, greasy lotions and sprays. Viatek Mosquito Bands are 100% natural, deet-free, and safe to use around the kids.

Effective for up to 120 hours, Viatek Mosquito Bands are great for all outdoor activities and scientifically proven to repel mosquitos, ticks, flies, gnats, and other annoying insects. It's simple, effective design and vapor barrier protects you up to five feet away.

Simply apply to wrist, ankle, bag, or even the stroller for superior protection.

Interested in learning more about this summers lifesaver? Tune in to the Home Shopping Network tomorrow morning at: 6am, 9am, and 6pm.



Viatek Mosquito Bands

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Are you a Mosquito Magnet?

Watch On HSN

The Latest From Viatek

It's Going To Be a Buggy Summer

LinkWithin

Posted by Kristina at 1:02 PM

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Labels: HSN, Innovation, Lou Lentine, Mosquito Bands, Outdoor Living, Pest Repeller, Summer, Viatek, Viatek Consumer Products Group, Viatek Products

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Friday, May 18, 2012

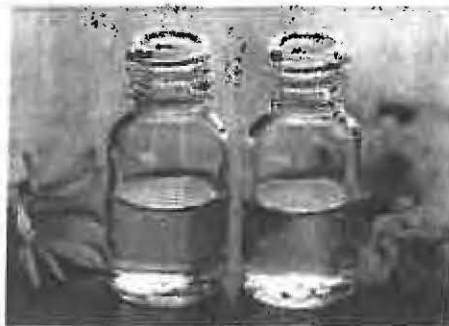
Are you a Mosquito Magnet?

Enjoy these Quirky Facts to determine if you are!

But first let's take a look at the facts and myths surrounding Mosquito Repellents

Mosquito Repellent: Fact OR Myth

Peppermint Oil: FACT
Peppermint oil repels mosquitoes and larvae.



revitaliseyourhealth.com

Beauty berry: FACT
Those from Mississippi swear by this simple repellent.

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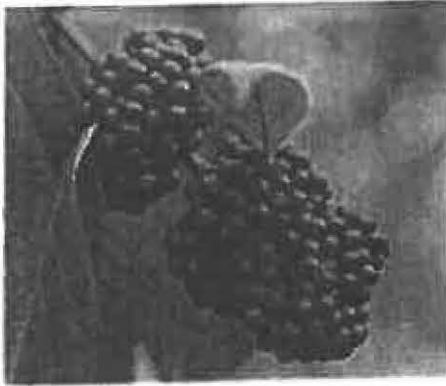
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Pinterest

Catnip: FACT

Believe it or not, catnip is ten times more powerful than deet!

Garlic: MYTH

Save it for your next Italian dish. Garlic does not repel mosquitoes.



darleneshiels.com

Citronella: MYTH

Stop wasting money on citronella candles! Citronella only repels mosquitoes for 3 to 10 minutes.

Bug zappers: MYTH

Bug zappers only kill a handful at a time.

Bats: MYTH

They view mosquitoes as an appetizer; mosquitoes make up only a small portion of their diet.

So, What Are Mosquitoes ATTRACTED to?

- If you are a blonde, you may want to consider dying your hair. Mosquitoes are more attracted to blondes than brunettes. (I wonder if they think blondes have more fun too...)
- If you are tall, mosquitoes are more likely to be attracted to you. (It has something to do with heat)

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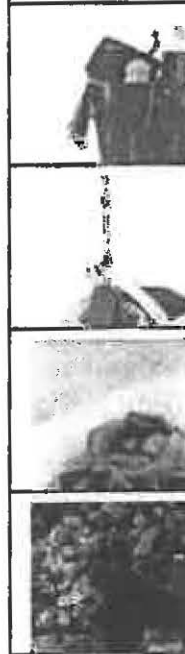
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- Floral perfumes
- Dark colors
- Time of day: you are more likely to get attacked by a mosquito during dusk and dawn, when they are most active.

Viatek's Solution?

Order your set of Mosquito Bands today!

Say goodbye to sticky, greasy lotions and sprays. Viatek Mosquito Bands are 100% natural, deet-free, and safe to use around the kids.

Effective for up to 120 hours, Viatek Mosquito Bands are great for all outdoor activities and scientifically proven to repel mosquitos, ticks, flies, gnats, and other annoying insects. It's simple, effective design and vapor barrier protects you up to five feet away.

Simply apply to wrist, ankle, bag, or even the stroller for superior protection.

Interested in learning more about this summers lifesaver? Tune in to the Home Shopping Network 5/25 at 2pm and 5/26 at 6am and 11 am.

Source: <http://areyoua.mosquitomagnet.com/facts.html>

Posted by Kristina at 9:46 AM

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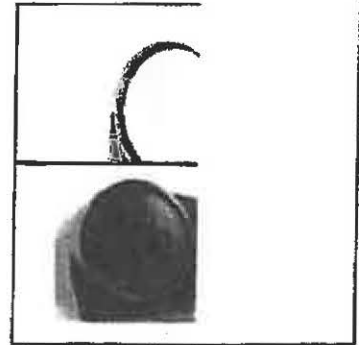
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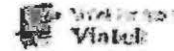
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Product Showcase



Pearl Hair Remover answers the

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EXHIBIT J



Thursday, June 14, 2012

Gardening Tips

As the snow starts to melt in New England, I know one thing for certain; my mother's favorite season is finally here. The moment she is able to start gardening, a light, that was not present within her during the winter months, shines through. She seeks solace in planting perennials, fresh herbs and vegetables despite being covered in dirt and mosquito bites. Although I don't understand why she enjoys the activity so much, I know that many people share her similar passion for gardening and/or landscaping.

As I was browsing Pinterest, particularly HGTV's profile page, I discovered some simple gardening tips that not only my mother would love, but you guys would love as well!

Tip #1: Water your Garden!

Generally speaking, water is the single most important nutrient that your garden needs to thrive. But a question that many people run into is: How often should I water my garden? According to eHow, how often you water your garden depends on the soil type (clay, sand, or loam mix; what kind of plants you have; and the amount of rainfall you receive. Use this in conjunction with the dryness of the top 1/2 to 2 inches of soil, to determine when you should water. (Source: Ehow)

As a general rule, flowering plants need about 1 inch of water a week (which includes the amount of rain you are receiving as well.

Need a new water hose and nozzle for the summer? We recommend trying one of Viatek's newest product that comes in a convenient 2 pack: Adjustable Fireman Style Super Nozzles. Modeled after the hoses that professional firefighters use, these nozzles deliver anything from a fine mist to a powerful stream. Ideal for watering the bushes in your garden as well as flower beds!

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Tip #2: Rid your finger nails of dirt BEFORE you head outdoors:

I discovered this tip on HGTV.com and was FLOORED! To prevent accumulating dirt under your fingernails while you work in the garden, simply run your fingernails across a bar of soap. This action will effectively seal the undersides of your nails so dirt can't collect beneath them.

Tip #3: It's all about the details....

A few little embellishments in your garden can go a long way!

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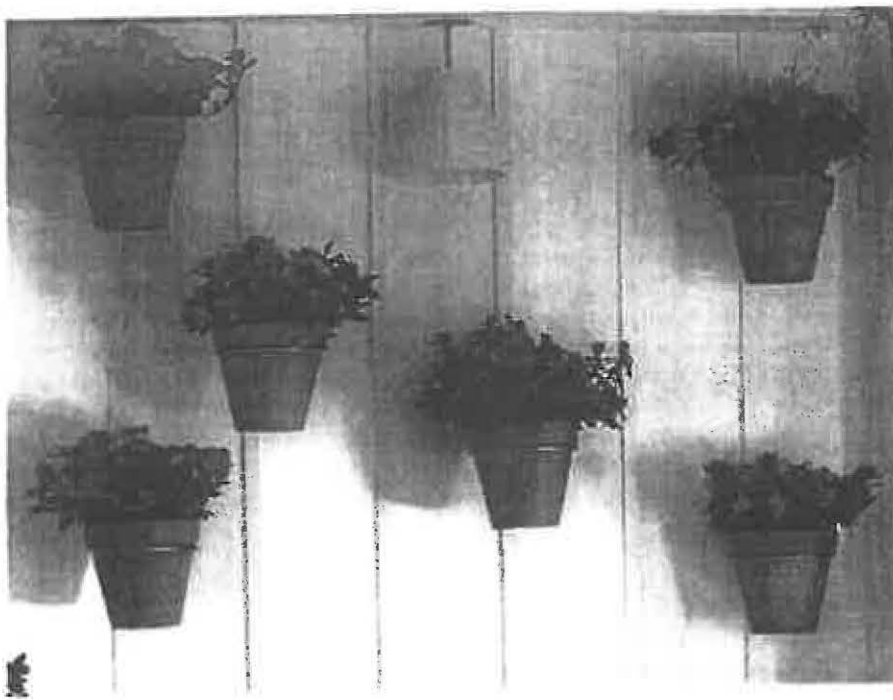
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According to HGTV: A decorative water feature provides a strong visual accent as well as a pleasing sound.



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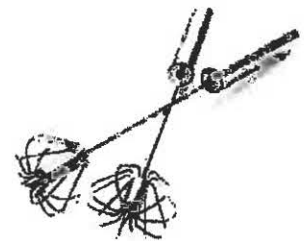
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Pearl Hair Remover answers the demand for easy, safe, & painless hair removal in the comfort of your home.

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The Amazing Whisk It! takes the work out of whisking. Easy to use, no assembly required or electrical outlets needed. Simply push down on the handle & watch as the whisk begins to evenly mix your ingredients in seconds!

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Cook healthy jumbo popcorn in minutes with your own personal popcorn maker!

Meet Viatek President Lou

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Pinterest/HGTV

Vertically mounted flower pots create more space for gardening and add a unique flare to your outdoor living space.



Create your very own herb garden in a mason jar! This again, adds a unique flare to your garden and outdoor living space.

Tip # 4: Protect Yourself From Annoying Insects!

Mosquitoes carry threatening diseases! Rid yourself of potential illness by ordering your set of Viatek Mosquito Bands. Viatek Mosquito Bands are 100% natural, deet-free and safe to use around your kids.

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Posted by Kristina at 9:57 AM

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