



UNITED STATES OF AMERICA  
FEDERAL TRADE COMMISSION  
WASHINGTON, D.C. 20580

Office of the Secretary

October 25, 2022

[commenter Anonymous]

Re: *In the Matter of Electrowarmth Products, LLC*, Matter No. 2223096

Dear [Anonymous]:

Thank you for commenting on the Federal Trade Commission's proposed consent agreement in the above-referenced proceeding. The Commission has considered your comment and placed it on the public record pursuant to Rule 4.9(b)(6)(ii) of the Commission's Rules of Practice, 16 C.F.R. § 4.9(b)(6)(ii).

In your comment, you state that a "company that either intentionally misleads or doesn't bother to validate the claims on their product should not be in business." You explain that you examine labels and packaging for fiber content and origin information, and such information is material to you. You further state that false claims "lead to an unfair playing field," and violators should be "punished." The Commission shares your concerns. However, you do not propose any revisions to the draft complaint or the consent agreement. Therefore, after considering your comment, the Commission has determined that the relief set forth in the consent agreement is appropriate and sufficient to remedy the violations alleged in the complaint.

Specifically, the injunctive relief in the Decision and Order will protect consumers by preventing the Respondents from engaging in the acts and practices alleged in the Complaint and by deterring other would-be violators. Additionally, the Decision and Order includes complementary relief, including a monetary judgment suspended based on the Respondents' inability to pay, a notice provision, and provisions to aid the Commission in monitoring the Respondents' compliance.

At this time, the Commission has determined that the public interest would best be served by issuing the Decision and Order in final form without modification. The final Decision and Order and other relevant materials are available on the Commission's website at <http://www.ftc.gov>. It helps the Commission's analysis to hear from a variety of sources in its work, and we thank you again for your comment.

By direction of the Commission.

April J. Tabor  
Secretary