



UNITED STATES OF AMERICA  
FEDERAL TRADE COMMISSION  
WASHINGTON, D.C. 20580

Division of Advertising Practices

June 21, 2007

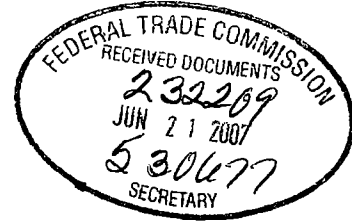
**ORIGINAL**

MEMORANDUM

TO: Public Records  
Office of the Secretary

FROM: Sallie Schools *SS*  
Division of Advertising Practices

SUBJECT: Rotational Health Warnings for Cigarettes  
File No. P854505



Please place the attached documents on the public record in the above-captioned matter.

1. December 20, 2006 letter from David A. Scott, Cheyenne International, LLC to Mary K. Engle.
2. January 4, 2007 letter from Mary K. Engle to David A. Scott, Cheyenne International, LLC.
3. January 3, 2007 letter from Sia Saint-Pierre, Davidoff of Geneva (CT), Inc. to Mary K. Engle.
4. January 10, 2007 letter from Mary K. Engle to Sia Saint-Pierre, Davidoff of Geneva (CT), Inc.
5. January 3, 2007 letter from Sanjay B. Patel, Dhanraj Imports, Inc. to Todd Dickey.
6. January 10, 2007 letter from Mary K. Engle to Sanjay B. Patel, Dhanraj Imports, Inc.
7. January 8, 2007 letter from William H. Melton, Commonwealth Brands, Inc. to Mary K. Engle.
8. January 11, 2007 letter from Mary K. Engle to William H. Melton, Commonwealth Brands, Inc.
9. January 2, 2007 letter from Barry M. Boren on behalf of Tantus Tobacco, LLC to Mary K. Engle.

10. January 22, 2007 letter from Mary K. Engle to Barry M. Boren on behalf of Tantus Tobacco, LLC.
11. January 8, 2007 letter from Barry M. Boren on behalf of MC Enterprise, LLC to Mary K. Engle.
12. January 22, 2007 letter from Mary K. Engle to Barry M. Boren on behalf of MC Enterprise, LLC.
13. January 10, 2007 letter from Bhavani Parameswar, King Maker Marketing, Inc. to Aine Farrell.
14. January 22, 2007 letter from Mary K. Engle to Bhavani Parameswar, King Maker Marketing, Inc.
15. January 11, 2007 letter from Karen E. Delaney, Joseph M. Anderson d/b/a Smokin Joes, to Mary K. Engle.
16. January 22, 2007 letter from Mary K. Engle to Karen E. Delaney, Joseph M. Anderson d/b/a Smokin Joes.
17. January 10, 2007 letter from Richard G. Saffire, D Cube LLC d/b/a Sovereign Tobacco Company, to Diana Finegold.
18. January 23, 2007 letter from Mary K. Engle to Richard G. Saffire, D Cube LLC d/b/a Sovereign Tobacco Company.
19. January 23, 2007 letter from Barry M. Boren on behalf of South American Tobacco Import Company to Mary K. Engle.
20. January 31, 2007 letter from Mary K. Engle to Barry M. Boren on behalf of South American Tobacco Import Company.
21. February 1, 2007 letter from Sally Baldwin, Fresh Choice Tobacco Co. to Diana Finegold.
22. February 1, 2007 letter from Mary K. Engle to Sally Baldwin, Fresh Choice Tobacco Co.
23. January 18, 2007 letter from Rose H. Robbins, Esq. on behalf of Infinity Management Group, LLC d/b/a IMG Distributors, to Mary K. Engle.

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24. February 2, 2007 letter from Mary K. Engle to Rose H. Robbins, Esq. on behalf of Infinity Management Group, LLC d/b/a IMG Distributors.
25. February 5, 2007 letter from Gregory J. Feron, Lighthouse Brands, LLC to Clovia Hutchins.
26. February 6, 2007 letter from Mary K. Engle to Gregory J. Feron, Lighthouse Brands, LLC.
27. January 22, 2007 letter from Henry C. Roemer, III, on behalf of Chancellor Tobacco Company, UK Ltd., to Michael Ostheimer.
28. February 9, 2007 letter from Mary K. Engle to Henry C. Roemer, III, on behalf of Chancellor Tobacco Company, UK Ltd.
29. February 9, 2007 letter from Jennifer Li, Carolina Tobacco Company, to Aine Farrell.
30. February 12, 2007 letter from Mary K. Engle to Jennifer Li, Carolina Tobacco Company.
31. February 8, 2007 letter from Barry M. Boren on behalf of South American Tobacco Import Company to Mary K. Engle.
32. February 14, 2007 letter from Mary K. Engle to Barry M. Boren on behalf of South American Tobacco Import Company.
33. February 9, 2007 letter from Craig A. Koenigs on behalf of European Cigarette Imports, Inc., to Mary K. Engle.
34. February 14, 2007 letter from Mary K. Engle to Craig A. Koenigs on behalf of European Cigarette Imports, Inc.
35. February 12, 2007 letter from Stephen B. Tucker, IDC of Kentucky, Inc. to Mary K. Engle.
36. February 14, 2007 letter from Mary K. Engle to Stephen B. Tucker, IDC of Kentucky, Inc.
37. February 7, 2007 letter from Bradley H. Cagle, Four T Corporation d/b/a Majestic Marketing, to Aine Farrell.

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38. February 20, 2007 letter from Mary K. Engle to Bradley H. Cagle, Four T Corporation d/b/a Majestic Marketing.
39. February 21, 2007 letter from Stuart M. Pape on behalf of DFS Group L.P., to Mary K. Engle.
40. February 26, 2007 letter from Mary K. Engle to Stuart M. Pape on behalf of DFS Group L.P.
41. February 22, 2007 letter from Louis S. Carbone, Sherman's 1400 Broadway NYC LTD (Nat Sherman) to Todd Dickey.
42. February 26, 2007 letter from Mary K. Engle to Louis S. Carbone, Sherman's 1400 Broadway NYC LTD (Nat Sherman).
43. February 23, 2007 letter from Rhonda A. Anderson on behalf of Poker Tobacco Corp., to Mary K. Engle.
44. March 1, 2007 letter from Mary K. Engle to Rhonda A. Anderson on behalf of Poker Tobacco Corp.
45. February 24, 2007 letter from Frederick A. McAllister, Black Hawk Tobacco, Inc. to Diana Finegold.
46. March 1, 2007 letter from Mary K. Engle to Frederick A. McAllister, Black Hawk Tobacco, Inc.
47. March 6, 2007 letter from Craig A. Koenigs, on behalf of Liberty Brands LLC to Mary K. Engle.
48. March 7, 2007 letter from Mary K. Engle to Craig A. Koenigs, on behalf of Liberty Brands LLC.
49. March 1, 2007 letter from Donna Woody, Sandia Tobacco Manufacturers, Inc. to Diana Finegold.
50. March 14, 2007 letter from Mary K. Engle to Donna Woody, Sandia Tobacco Manufacturers, Inc.
51. March 12, 2007 letter from David A. Scott, Cheyenne International, LLC to Mary K. Engle.

52. March 14, 2007 letter from Mary K. Engle to David A. Scott, Cheyenne International, LLC.
53. February 26, 2007 letter from Barry M. Boren on behalf of American Cigarette Company, Inc. to Mary K. Engle.
54. March 15, 2007 letter from Mary K. Engle to Barry M. Boren on behalf of American Cigarette Company, Inc.
55. March 6, 2007 letter from Barry M. Boren on behalf of South American Tobacco Import Company to Mary K. Engle.
56. March 21, 2007 letter from Mary K. Engle to Barry M. Boren on behalf of South American Tobacco Import Company.
57. March 14, 2007 letter from Craig A. Koenigs on behalf of European Cigarette Imports, Inc. to Mary K. Engle.
58. March 23, 2007 letter from Mary K. Engle to Craig A. Koenigs on behalf of European Cigarette Imports, Inc.
59. March 16, 2007 letter from Kai Gachupin, Stars & Stripes Cigarettes, Inc. to Mary K. Engle.
60. March 23, 2007 letter from Mary K. Engle to Kai Gachupin, Stars & Stripes Cigarettes, Inc.
61. March 21, 2007 letter from Neal N. Beaton on behalf of Japan Tobacco, Inc. to Mary K. Engle.
62. March 26, 2007 letter from Mary K. Engle to Neal N. Beaton on behalf of Japan Tobacco, Inc.
63. March 23, 2007 letter from Daniel Waterman, Virginia Carolina Corp., to Mary K. Engle.
64. March 26, 2007 letter from Mary K. Engle to Daniel Waterman, Virginia Carolina Corp.
65. March 23, 2007 letter from Craig A. Koenigs on behalf of European Cigarette Imports, Inc. to Mary K. Engle.

66. March 28, 2007 letter from Mary K. Engle to Craig A. Koenigs on behalf of European Cigarette Imports Inc.
67. March 22, 2007 letter from C. Randall Nuckolls on behalf of Santa Fe Natural Tobacco Company to Mary K. Engle.
68. March 29, 2007 letter from Mary K. Engle to C. Randall Nuckolls on behalf of Santa Fe Natural Tobacco Company.
69. March 20, 2007 letter from Rhonda A. Anderson on behalf of FGN Investments, Inc. to Mary K. Engle.
70. March 30, 2007 letter from Mary K. Engle to Rhonda A. Anderson on behalf of FGN Investments, Inc.
71. February 20, 2007 letter from Barry M. Boren on behalf of U.S. Flue-Cured Tobacco Growers, Inc. to Mary K. Engle.
72. April 5, 2007 letter from Mary K. Engle to Barry M. Boren on behalf of U.S. Flue-Cured Tobacco Growers, Inc.
73. March 27, 2007 letter from Charles Fuller, Cherokee Tobacco Company, to Aine Farrell.
74. April 5, 2007 letter from Mary K. Engle to Charles Fuller, Cherokee Tobacco Company.
75. April 9, 2007 letters (3) from David. J. Groesbeck on behalf of Venture Wholesale, Inc. to Diana Finegold.
76. April 11, 2007 letter from Mary K. Engle to David. J. Groesbeck on behalf of Venture Wholesale, Inc.
77. March 29, 2007 letter from James D. Jennings, U.S. Grown Leaf, Inc. to Aine Farrell.
78. April 18, 2007 letter from Mary K. Engle to James D. Jennings, U.S. Grown Leaf, Inc.
79. April 4, 2007 letter from Veronica Vilarchao on behalf of Dosal Tobacco Corporation to Mary K. Engle.
80. April 18, 2007 letter from Mary K. Engle to Veronica Vilarchao on behalf of Dosal Tobacco Corporation.

81. April 6, 2007 letter from Robert L. Ammerman, Farmer's Tobacco Co. of Cynthiana, Inc. to Mary K. Engle.
82. April 18, 2007 letter from Mary K. Engle to Robert L. Ammerman, Farmer's Tobacco Co. of Cynthiana, Inc.
83. April 12, 2007 letter from Donna Woody, Sandia Tobacco Manufacturers, Inc. to Mary K. Engle.
84. April 18, 2007 letter from Mary K. Engle to Donna Woody, Sandia Tobacco Manufacturers, Inc.
85. April 3, 2007 letter from Karen E. Delaney, Joseph M. Anderson d/b/a Smokin Joes, to Mary K. Engle.
86. April 19, 2007 letter from Mary K. Engle to Karen E. Delaney, Joseph M. Anderson d/b/a Smokin Joes.
87. April 18, 2007 letter from William H. Melton, Commonwealth Brands, Inc. to Mary K. Engle.
88. April 20, 2007 letter from Mary K. Engle to William H. Melton, Commonwealth Brands, Inc.
89. April 18, 2007 letter from Steven E. Coleman, Premier Manufacturing, Inc. to Mary K. Engle.
90. April 25, 2007 letter from Mary K. Engle to Steven E. Coleman, Premier Manufacturing, Inc.
91. April 20, 2007 letter from Denis Faucher, ITL (USA) Limited, to Mary K. Engle.
92. April 25, 2007 letter from Mary K. Engle to Denis Faucher, ITL (USA) Limited.
93. April 23, 2007 letter from Keith Burdick, Xcaliber International, LTD., LLC to Mary K. Engle.
94. April 25, 2007 letter from Mary K. Engle to Keith Burdick, Xcaliber International, LTD., LLC.
95. April 25, 2007 letter from James A. Pikel on behalf of Munir M. Meghani to Mary K.

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Engle.

96. April 27, 2007 letter from Mary K. Engle to James A. Piki on behalf of Munir M. Meghani.