



# The Thirteenth Annual Federal Trade Commission Microeconomics Conference

November 5-6, 2020

Washington, D.C.

## A G E N D A

### Thursday, November 5

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- 10:00 a.m.    **Welcome**  
Andrew Sweeting (Federal Trade Commission) and Steven Berry (Yale University & Tobin Center for Economic Policy)
- 10:15 a.m.    **Paper Session** - Chaired by Ted Rosenbaum & Yan Lau (Federal Trade Commission)  
Runshan Fu (Carnegie Mellon University) with Manmohan Aseri (University of Pittsburgh), Param Vir Singh (Carnegie Mellon University), and Kannan Srinivasan (Carnegie Mellon University), *“Un”Fair Machine Learning Algorithms*  
Discussant: Susan Athey (Stanford Graduate School of Business)
- Brett Hollenbeck (UCLA) with Renato Zaterka Giroldo (Cornerstone Research), *Winning Big: Scale and Success in Retail*  
Discussant: Nancy Rose (MIT)
- 11:45 a.m.    **Break**
- 1:00 p.m.    **Keynote Address, “Fact-Based Policy: New Opportunities to Improve Policy with Data, Science and Technology”**  
Justine Hastings (Brown University)
- 1:40 p.m.    **Break**
- 2:00 p.m.    **Paper Session** - Chaired by Justine Hastings (Brown University)  
Christopher M. Whaley (RAND Corporation) with Daniel R. Arnold (University of California – Berkeley), *Who Pays for Health Care Costs? The Effects of Health Care Prices on Wages*  
Discussant: Robert Town (University of Texas at Austin)
- Leemore Dafny (Harvard Business School) with David Cutler (Harvard University), David C. Grabowski (Harvard Medical School), Steven Lee (Brown University), and Christopher Ody (Analysis Group), *How Vertical Integration of Healthcare Providers can Reduce Competition in Healthcare Markets: The Case of Hospital-Owned Skilled Nursing Facilities*  
Discussant: Benjamin Handel (University of California – Berkeley)
- 3:30 p.m.    **First Day of Conference Concludes**
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**Virtual Conference: Zoom Information Obtained Through Registration**

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## Friday, November 6

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- 9:00 a.m.     **Keynote Address, “Identifying Demand through Quasi-Experimental Variation”**  
Phil Haile (Yale University)
- 9:40 a.m.     **Break**
- 10:00 a.m.    **Paper Session** - Chaired by Phil Haile (Yale University)  
Chenyu Yang (University of Maryland) with Ying Fan (University of Michigan), *Merger, Product Variety and Firm Entry: the Retail Craft Beer Market in California*  
Discussant: Katja Seim (Yale University)
- Alexander MacKay (Harvard Business School) with Zach Y. Brown (University of Michigan), *Competition in Pricing Algorithms*  
Discussant: John Asker (UCLA)
- 11:30 a.m.    **Break**
- 1:00 p.m.     **Keynote Address, “Using Choice Data to Regulate Product Presentation”**  
Andrew Caplin (New York University)
- 1:40 p.m.     **Break**
- 2:00 p.m.     **Paper Session** - Chaired by Andrew Caplin (New York University)  
Megan Hunter (Boston College Carroll School of Management), *Chasing Stars: Firms’ Strategic Responses to Online Consumer Ratings*  
Discussant: Greg Lewis (Microsoft)
- Bradley J. Larsen (Stanford University) with Patrick J. Kehoe (Stanford University) and Elena Pastorino (Stanford University), *Dynamic Competition in the Era of Big Data*  
Discussant: Benjamin Shiller (Brandeis University)
- 3:30 p.m.     **Conference Concludes**

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