SPEAKER BIOS

Pamela Dixon is the founder and executive director of the World Privacy Forum. Her privacy research has been showcased in Congress, at the FTC, in the media, and has formed the basis for state and US national legislation, particularly in the area of health privacy. Dixon has written studies on consumer privacy, data brokers, online privacy, financial privacy, health privacy, and privacy self-regulation. Dixon has completed more than 7 months of research in Asia focused on emerging global privacy issues, including the use of biometrics and strong identity in developing nations. Her most recent book, co-authored with Bob Gellman, Online Privacy, was published by ABC-CLIO books.

Ed Mierzwinski is the Consumer Program Director and Senior Fellow at the U.S. Public Interest Research Group. He often lectures or testifies before Congress, state legislatures, and agencies on a wide range of consumer issues, from credit card rates and privacy to product safety and airline passenger rights. He has published reports on numerous consumer issues, including internet privacy, identity theft, and credit reporting mistakes.

Claudia Perlich is the chief scientist at Dstillery (previously m6d) and in this role designs, develops, analyzes, and optimizes the machine learning that drives digital advertising. Before joining m6d in February 2010, Perlich worked in the Predictive Modeling Group at IBM's T.J. Watson Research Center, concentrating on data analytics and machine learning for complex real-world domains and applications. She also teaches in the Stern MBA program at NYU.

Stuart Pratt is the President and CEO of the Consumer Data Industry Association, which includes businesses that provide companies with the data and analytical tools necessary to manage risk. Pratt has advised U.S. presidential and gubernatorial task forces on the importance of the free flow of information to the U.S. economy and testifies regularly before Congress.

Ashkan Soltani is an independent researcher and consultant focused on privacy, security, and behavioral economics. He has previously served as staff technologist in the Division of Privacy and Identity Protection at the Federal Trade Commission and also worked as the primary technical consultant on the Wall Street Journal's "What They Know" investigative series.

Rachel Nyswander Thomas is the Executive Director of the Data-Driven Marketing Institute (DDMI) and Vice President of Government Affairs for the Direct Marketing Association (DMA). Thomas leads DDMI in conducting independent, academic research regarding how the responsible use of consumer data shapes industry and society, and as Vice President of Government Affairs, Thomas represents the data-driven marketing community's policymaking interests on Capitol Hill, before key federal agencies and in multi-stakeholder policy forums.

Joseph Turow is the Robert Lewis Shayon Professor of Communication at the University of Pennsylvania's Annenberg School for Communication. He has authored nine books, edited five books, and written more than 150 articles on mass media industries. His most recent book, from Yale University Press (early 2012), is The Daily You: How the New Advertising Industry is Defining Your Identity and Your Worth. Turow's continuing national surveys of the American public on issues relating to marketing, new media, and society have received a great deal of attention in the popular press as well as in the research community.