

Transcription of Internet Advertisement and Promotional Video

Voice Over: “With PlayStation’s Cross Platform Play, you’ve got game, wherever you go.”
[“PSVITA PlayStation Vita ↔ PS3 CROSS PLATFORM PLAY (PS3)” text appears on screen.]

Voice Over: “With Cross Platform Gaming, you can play your PS3 game,”
[“CROSS PLATFORM GAME” text appears above TV and PS3 console]

Voice Over: “pause it,”
[“GAME PAUSED” text appears on TV screen, and then on the screen of a PS Vita.]

Voice Over: “then pick up right where you left off on your Vita.”

Voice Over: “PlayStation 3 and PS Vita players can also go head-to-head thanks to Cross Platform Game Play,”
[“CROSS PLATFORM GAME PLAY” text appears at top; “WIPEOUT 2048” text appears in lower left corner]

Voice Over: “And with Remote Play your PS Vita can tap into your PlayStation 3,”
[“KILLZONE 3” text appears in lower left corner.]

Voice Over: “so PlayStation 3 games and content are easily accessible on the go.”
[“REMOTE PLAY” text appears at top; “KILLZONE 3” text appears in lower left corner.]

Voice Over: “The world is in play with PlayStation Vita.”
[“KILLZONE 3” text appears in lower left corner. “REMOTE PLAY” text appears at top.]

Voice Over: “PlayStation.”
[“NEVER STOP PLAYING” text appears on screen.]