## **Breach Notices Received by the FTC**

The FTC's Health Breach Notification Rule requires vendors of personal health records and PHR related entities to notify the FTC if they experience a breach of security involving unsecured health information. For breaches involving the health information of 500 or more individuals, entities must notify the FTC as soon as possible, and in any case no later than ten business days after discovering the breach. Breaches involving the health information of fewer than 500 individuals may be reported in an annual submission that includes all breaches within the calendar year that fall within this category. The following breaches involving more than 500 individuals have been reported to the FTC.

## Intuit, Inc.

City and State: Mountain View, CA Approximate # of Individuals Affected: 2094 Date Breach was Discovered: 09/24/2010

Type of Breach: Misdirected automated confirmation email Type of Information Involved: Health insurance information, other

NoMoreClipboard, LLC
City and State: Fort Wayne, IN
Approximate # of Individuals Affected: 568,879

Date Breach was Discovered: 05/26/2015

Type of Breach: Hacker

Type of Information Involved: Personal information (including name, address, date of birth, social security number) and personal health record information

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Vitagene, Inc.

City and State: San Francisco, CA
Approximate # of Individuals Affected: 2,700
Date Breach was Discovered: 07/01/2019

Type of Breach: Hacker

Type of Information Involved: Name; date of birth; basic health information (age, sex, etc.); information about diet, exercise, weight, etc.; wellness recommendation reports, including partial genetic trait data and summary information; raw genotype data