

Agenda

March 20-21, 2014



Thursday March 20

9:00

WELCOME REMARKS AND ANNOUNCEMENTS

Tara Isa Koslov

Deputy Director
Office of Policy Planning
Federal Trade Commission

9:10

OPENING REMARKS

Edith Ramirez

Chairwoman
Federal Trade Commission

9:30

PROFESSIONAL REGULATION OF HEALTH CARE PROVIDERS

MODERATORS

Tara Isa Koslov

Deputy Director
Office of Policy Planning
Federal Trade Commission

Patricia Schultheiss

Attorney Advisor
Office of Policy Planning
Federal Trade Commission

PANELISTS

Gail Finley

Vice President of Rural Health and
Hospitals
Colorado Hospital Association

Morris Kleiner

PhD Economist & Professor
Humphrey School of Public Affairs
University of Minnesota, Twin-Cities

Lisa A. Robin, MLA

Chief Advocacy Officer
Federation of State Medical Boards

Barbara J. Safriet, JD, LLM

Visiting Professor of Health Law
Lewis & Clark Law School
Formerly, Dean for Academic Affairs &
Lecturer in Law
Yale Law School

Joanne Spetz, PhD

Professor at the Philip R. Lee Institute
for Health Policy Studies & Associate
Director of Research Strategy at the
Center for the Health Professions
University of California, San Francisco

11:30 LUNCH BREAK ON YOUR OWN

1:00 INNOVATIONS IN HEALTH CARE DELIVERY

MODERATORS

Karen A. Goldman
Attorney Advisor
Office of Policy Planning
Federal Trade Commission

Robert S. Canterman
Attorney
Bureau of Competition
Health Care Division
Federal Trade Commission

PANELISTS

Nancy J. Gagliano, MD
Chief Medical Officer at MinuteClinic
& Senior Vice President
CVS Caremark

Margaret Laws, MPP
Director
Innovations for the Underserved
California HealthCare Foundation

Ateev Mehrotra, MD, MPH
Associate Professor
Department of Health Care Policy
Harvard Medical School

Karen S. Rheuban, MD
Professor of Pediatrics, Senior Associate
Dean for Continuing Medical
Education, & Director at the Center
for Telehealth
University of Virginia

Lee B. Sacks, MD
Executive Vice President & Chief
Medical Officer
Advocate Health Care

3:00 BREAK

3:15 ADVANCEMENTS IN HEALTHCARE TECHNOLOGY

INDUSTRY OVERVIEW

Micky Tripathi, PhD
President & Chief Executive Officer
Massachusetts eHealth Collaborative

THE IMPORTANCE OF COMPETITION TO FEDERAL HEALTH IT PROGRAMS

Karen B. DeSalvo, MD, MPH, MSc
National Coordinator for Health Information Technology

MODERATORS

Daniel J. Gilman

Attorney Advisor
Office of Policy Planning
Federal Trade Commission

Danica Noble

Attorney
Northwest Regional Office
Federal Trade Commission

PANELISTS

Janet Campbell

Software Developer
Epic Systems

Curtis L. Cole, MD, FACP,

Chief Information Officer & Associate
Professor of Clinical Medicine and
Public Health
Weill Cornell Medical College

Jodi G. Daniel, JD, MPH

Director
Office of Policy & Planning
Office of the National Coordinator for
Health Information Technology

Dan Haley

Vice President of Government and
Regulatory Affairs
athenahealth

Farzad Mostashari, MD

Visiting Fellow
Engelberg Center for Health Care Reform
The Brookings Institution

Steven J. Stack, MD

Immediate Past Chair
Board of Trustees
American Medical Association

Micky Tripathi, PhD

President & Chief Executive Officer
Massachusetts eHealth Collaborative

Friday March 21

8:30 MEASURING AND ASSESSING QUALITY OF HEALTH CARE

MODERATORS

Gary H. Schorr

Attorney
Bureau of Competition
Health Care Division
Federal Trade Commission

John P. Wiegand

Attorney
Western Regional Office
Federal Trade Commission

PANELISTS

Andrew Baskin, MD

National Medical Director for Quality
Performance
Aetna

Helen Burstin, MD, MPH

Senior Vice President for Performance
Measurement
National Quality Forum

Lawrence Casalino, MD, PhD

Livingston Farrand Professor of Public
Health & Chief of the Division of
Health Policy and Economics in the
Department of Healthcare Policy and
Research
Weill Cornell Medical College

Kate Goodrich, MD

Director of the Quality Measurement
and Health Assessment Group in the
Center for Clinical Standards and Quality
Center for Medicare and Medicaid
Services

**Patrick S. Romano, MD, MPH,
FACP, FAAP**

Professor of Medicine and Pediatrics
Center for Healthcare Policy and
Research
UC Davis School of Medicine

Shoshanna Sofaer, DrPH

Robert P. Luciano Professor of Health
Care Policy at the School of Public Affairs
Baruch College
City University of New York

10:15 BREAK

10:30 PRICE TRANSPARENCY OF HEALTH CARE SERVICES

MODERATORS

Stephanie A. Wilkinson

Attorney Advisor
Office of Policy Planning
Federal Trade Commission

Christine L. White

Attorney
Northeast Regional Office
Federal Trade Commission

PANELISTS

Robert A. Berenson, MD

Institute Fellow
The Urban Institute

Áron Boros

Executive Director
Commonwealth of Massachusetts
Center for Health Information and
Analysis

Andréa Caballero

Program Director
Catalyst for Payment Reform

Patrick Courneya, MD

Medical Director
HealthPartners Health Plan

Paul Ginsburg, PhD

Norman Topping Chair in Medicine and
Public Policy
University of Southern California
Formerly, President
Center for Studying Health System
Change

James Landman, JD, PhD

Director
Healthcare Finance Policy, Perspectives
and Analysis
Healthcare Financial Management
Association

Mark B. McClellan, MD, PhD

Senior Fellow in Economic Studies &
Director of the Health Care
Innovation and Value Initiative
The Brookings Institution

12:30 LUNCH BREAK ON YOUR OWN

1:45 INTERPLAY BETWEEN QUALITY AND PRICE TRANSPARENCY

MODERATORS

Thomas R. Iosso

Economist
Bureau of Economics
Antitrust I
Federal Trade Commission

Erika Wodinsky

Attorney
Western Regional Office
Federal Trade Commission

PANELISTS

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National Medical Director for Quality
Performance
Aetna

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Institute Fellow
The Urban Institute

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FACP, FAAP**

Professor of Medicine and Pediatrics
Center for Healthcare Policy and
Research
UC Davis School of Medicine

Shoshanna Sofaer, DrPH

Robert P. Luciano Professor of Health
Care Policy at the School of Public Affairs
Baruch College
City University of New York

2:45

BREAK

3:00

SUMMATION ROUNDTABLE

MODERATOR

Martin Gaynor

Director
Bureau of Economics
Federal Trade Commission

PANELISTS

Robert A. Berenson, MD

Institute Fellow
The Urban Institute

Mark B. McClellan, MD, PhD

Senior Fellow in Economic Studies &
Director of The Health Care Innovation
and Value Initiative
The Brookings Institution

Ateev Mehrotra, MD, MPH

Associate Professor
Department of Health Care Policy
Harvard Medical School

Farzad Mostashari, MD

Visiting Fellow
Engelberg Center for Health Care
Reform
The Brookings Institution

4:00

CLOSING REMARKS

Andrew I. Gavil

Director
Office of Policy Planning
Federal Trade Commission
