



The Fifteenth Annual Federal Trade Commission Microeconomics Conference

November 3-4 2022

Washington, D.C.

A G E N D A

Thursday, November 3

- 8:30 a.m. **Registration**
- 9:00 a.m. **Welcome**
Mike Vita (Federal Trade Commission)
- 9:15 a.m. **Paper Session** - Chaired by Dirk Bergemann (Yale University) presented by Alessandro Bonatti (M.I.T.)
Zi Yang Kang (Stanford University) with Shoshana Vasserman (Stanford University and NBER), **Robust Bounds for Welfare Analysis**
Discussant: Christopher Adams (Congressional Budget Office)
- Kevin R. Williams (Yale University and NBER) with Ali Hortaçsu (University of Chicago and NBER) and Aniko Öry (Yale University), **Dynamic Price Competition: Theory and Evidence from Airline Markets**
Discussant: Juan Ortner (Boston University)
- 10:45 a.m. **Break**
- 11:15 a.m. **Keynote Address, “Data, Competition and Digital Platforms”**
Dirk Bergemann (Yale University) presented by Alessandro Bonatti (M.I.T.)
- 11:55 a.m. **Lunch**
- 1:00 p.m. **Paper Session** - Chaired by Thomas Koch and Will Violette (FTC)
Michael R. Richards (Baylor University) with Haizhen Lin (Indiana University), Elizabeth L. Munnich (University of Louisville), Christopher M. Whaley (RAND Corporation) and Xiaoxi Zhao (RAND Corporation), **Outside Equity and Healthcare Firm Behavior**
Discussant: Leemore Dafny (Harvard Business School and Harvard Kennedy School)
- Zhenling Jiang (Wharton School, University of Pennsylvania) with Yanhao ‘Max’ Wei (Marshall School of Business, University of Southern California), Tat Chan (Olin Business School, Washington University in St Louis) and Naser Hamdi (Equifax, Inc.), **Designing Dealer Compensation in the Auto Loan Market: Implications from a Policy Change**
Discussant: Pranav Jindal (UNC Kenan-Flagler Business School)
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- 2:30 p.m. **Break**
- 3:00 p.m. **Keynote Address, “Diversification and the Use of Second-Choice Data”**
Julie Holland Mortimer (University of Virginia)
- 3:40 p.m. **Break**
- 4:00 p.m. **Keynote Address, “Data Accuracy, Digital Exclusion and Inequality”**
Catherine Tucker (Massachusetts Institute of Technology)
- 4:40 p.m. **First Day of Conference Concludes**

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Friday, November 4

- 8:45 a.m. **Welcome**
Steven Berry (Yale University)
- 9:00 a.m. **Paper Session** - Chaired by Catherine Tucker (Massachusetts Institute of Technology)
John D. Kepler (Stanford University, Graduate School of Business) with Valeri V. Nikolaev (Booth School of Business, University of Chicago), Nicholas Scott-Hearn (Booth School of Business, University of Chicago), and Christopher R. Stewart (Booth School of Business, University of Chicago), **Quality Transparency and Healthcare Competition**
Discussant: Daisy W. Dai (Purdue University)
- Daniel Goetz (University of Toronto Mississauga, Rotman School of Management), **Telemedicine Competition, Pricing, and Technology Adoption: Evidence from Talk Therapists**
Discussant: Sophie Calder-Wang (Wharton School, University of Pennsylvania)
- 10:30 a.m. **Break**
- 11:00 a.m. **Paper Session** - Chaired by Julie Holland Mortimer (University of Virginia)
Mert Demirer (MIT, Sloan) with Ömer Karaduman (Stanford University, GSB), **Do Mergers and Acquisitions Improve Efficiency: Evidence from Power Plants**
Discussant: Vivek Bhattacharya (Northwestern University)
- Yunan Ji (Georgetown University), **Can Competitive Bidding Work in Health Care? Evidence from Medicare Durable Medical Equipment**
Discussant: Gaurab Aryal (Washington University in St. Louis)
- 12:30 p.m. **Conference Concludes**

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